

2021 Customized Unit Membership Plan

Pack # _____ School District _____

School _____

SCHOOL CONTACT INFORMATION

Principal: _____ Secretary: _____

Phone: _____ Phone: _____

Email: _____ Email: _____

Address: _____ School Start Time: _____

City/Zip: _____ Lunch Period Times: _____

SCHOOL ACCESS LEVEL

Full Access "A" Limited Access "B, C, D" No Access "F"

Active Recruitment Efforts	
Principal visit	
Join Scouting Night flyer a week before	
Lion/Tiger packets to all boys/girls	
Back to School / Open House participation	
Open House pack display board	
Open House Follow Up - Phone Calls	
Student talk during school hours	
Social Media Posts & Geofencing	
Customize invitations to all homes	
Personal phone calls	
Stickers / Bookmarks	
School carnival / school conference	
Pack Volunteer lunch at school	
Recruit-A-Friend campaign	
Parent-to-Parent campaign	
Second Chance Night Scheduled	

Passive Recruitment Efforts	
Local community events / parades	
Community yard signs / posters	
Wear uniforms at school	
Bookmarks to all 1st-3rd graders	
School website	
Outside school message board	
Press release	
Church bulletin inserts	
School newsletter advertising	
Home School networks	
Home Owners Associations	
Realtors - new home welcome kits	
Local libraries	
Peer-to-Peer cards for sharing	
Customize invitations to all homes	

IMPORTANT DATES

First day of school: _____ Back to School Night: _____ Fall conference dates: _____

FLYERS & POSTERS

May we distribute flyers Yes No # of Classrooms _____ Approximate TAY K-5th boys/girls _____

When are flyers needed by? _____ Flyers are normally sent home on _____

Would you like us to sort flyers? Yes No Is disclaimer needed on flyers? Yes No

Digital copy needed? Yes No Posters allowed? Yes No

STUDENT TALKS

Can we talk with students? Yes No What Day/Time _____

How do you prefer talks? Classroom Lunch By Grade Assembly Other _____

Who should we set up talks with? _____ Stickers/Bookmarks Allowed? Yes No

SIGN-UP NIGHTS

Can we hold sign-up at school? Yes No Is there a fee for using school? Yes No Amount \$ _____

Who should we work with for reservation? _____ Location/Room _____

Other notes: _____

MARKETING OPPORTUNITIES

May Pack events be listed on school calendar? _____ May we put Pack activities in school newsletter? _____

Do you use a voicemail or e-mail alert system? _____ May the Pack make a display for school? _____

SERVICE PROJECTS

Who should the pack work with for a service project at school? _____

Adopt A School Program Discussed Yes No Notes _____

MEMBERSHIP

2020	April	December	Difference
2021	Current	December Goal	Scouts to Recruit

OTHER HIGHLIGHTS:
