

Task	Due Date	Volunteer Champion	Staff Advisor	Next Step
Membership				
A report of all the elementary schools in the council is produced and shared with the executive board and district committees. The report will also note the TAY and if a pack is covering more than one school.	8/1/2022	Cheryl Parson, VP Membership	Jim Mason, Assistant Scout Executive	
Every Cub Pack has online applications turned on in BeAscout.org	9/1/2022	District Membership Committee	District Executives	
Unit Sets First Join Scout Night, August 15 – September 16	8/1/2022	District Membership Committee	District Executives	
Social Media Geofencing, posting and sharing all Join Scouts Nights.	8/1/2022	District Membership Committee	District Executives	
Yard Signs in high traffic areas/intersections/businesses	8/15/2022	District Membership Committee	District Executives	
Units hold a “pre-season” Join Scouts Night two to three days after Parent Open House (August starts)	8/15/2022	District Membership Committee	District Executives	
Unit presence at Parent Open House at every school.	8/15/2022	District Membership Committee	District Executives	
Sign up families (youth applications filled out or beascout.org) at Parent Open House where permitted.	8/15/2022	District Membership Committee	District Executives	
Cub Scout Talks in every school with flyers and stickers (where permitted).	9/15/2022	District Membership Committee	District Executives	
Flyers sent home from school one week one to two weeks prior to Join Night/ Cub Scout Talk.	9/15/2022	District Membership Committee	District Executives	
Flyers on community boards, in libraries, and counters/windows of any retail business that will permit.	9/15/2022	District Membership Committee	District Executives	
Press Releases/ Mass Media on joining opportunities.	8/15/2022	VP Marketing	Jim Mason, Assistant Scout Executive	
Onboarding with the "Three C's" for new families: Cost, Calendar, Contacts.	8/1/2022	District Membership Committee	District Executives	
New youth recruited per month is reported.	7/30/2022	Cheryl Parson, VP Membership	Jim Mason, Assistant Scout Executive	
Total number of units in each district are reported monthly.	7/30/2022	Cheryl Parson, VP Membership	Jim Mason, Assistant Scout Executive	

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Volunteers				
All packs received communications/training on how to recruit Den Leaders in April, June, and August.	8/30/2022	Mike Yeo, Council Training Chair	Marc Kogan, Scout Executive	
Each district has a nominating committee of 3 committee members with a chair is recruited and approved by the council president by September 1. A district nominating committee orientation held by October 1.	9/1/2022	Karl Heminger, VP District Operations	Jim Mason, Assistant Scout Executive	
Develop the outline for Den Leader support via "Adventure Counselor" concept i.e. volunteers that den leaders can bring in to support their meetings as subject matter experts.	9/1/2022	Dave Thompson, VP Program	Marc Kogan, Scout Executive	Outline developed, need to recruit a volunteer support committee
Total number of volunteers registered is reported monthly.	8/1/2022	Cheryl Parson, VP Membership	Jim Mason, Assistant Scout Executive	
Development				
2023 FOS Cabinet is recruited by October 1st, this includes council FOS chair, council family chair, 5 district FOS chairs, council community chair.	10/1/2022	VP Development	Development Director	
Recruit new VP for marketing with a committee of 4 volunteers and start to hold a marketing huddle meeting monthly starting in June.	9/1/2022	Sherri Garner-Brumbaugh, Nominating Committee Chair	Marc Kogan, Scout Executive	
Once a month a news story on an Eagle Scout, Explorer, and general Scouting story are published.	7/30/2022	VP Marketing	Jim Mason, Assistant Scout Executive	
Camp Alumni Associations and a NESAs chapter are established.	9/1/2022	Grant Russell, VP Alumni	Development Director	Alumni event tentative for between christmas and new years
Council adds a golf outing in the greater Lima community.	9/1/2022	VP Development	Development Director	New Lima Golf outing held
Each district holds a special event that generates revenue for the council.	10/1/2022	VP Development	Development Director & District Executives	3 of the 4 districts held a special event
Summer donor events are held at both camps annually.	7/30/2022	VP Development	Marc Kogan, Scout Executive	Donor thank you events held at both camps
FOS report is published monthly.	7/30/2022	VP Development	Development Director	FOS campaign is reported monthly

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Product Sale				
Council conducts a coffee sale for the first time.	6/30/2022	VP Development	Development Director	Coffee sale was held
Popcorn sale has a 50% increase per 2021 net income (2021 \$102,039) goal is \$153,058 and we have an increase in units selling over 2021 (2021 78 units sold).	11/30/2022	VP Development	Development Director	
Press releases and publicity are created for both product sale campaigns.	11/30/2022	VP Marketing	Development Director	
A volunteer product sale committee is engaged for by campaigns with representatives for each of the districts.	11/30/2022	VP Development	Development Director	

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Camping				
Board approved plan and cost estimates for the construction of Cooper and Yammie Lodge are approved based upon the funds that have been already raised.	7/30/2022	Phil Havens, VP Properties	Marc Kogan, Scout Executive	Yammie Lodge groundbreaking held and Cooper Lodge on track for 2023 ground breaking
Promotion materials for the 2023 summer season are produced by October 1 and the 2023 dates are set by June 1, 2022.	10/1/2022	Dave Thompson, VP Program	Drew DeMull, Program Director	
The 2023 camp directors are named by October 1, 2022.	10/1/2022	Dave Thompson, VP Program	Drew DeMull, Program Director	
Adventure camp at Camp Berry is held for a second season.	10/1/2022	Dave Thompson, VP Program	Drew DeMull, Program Director	A 2nd season of Adventure Camp was held in 2022
Off season weekday events are held i.e. when school is closed, and increase the amount of Scout and non-Scout opportunities for Scouting and the community at large.	10/1/2022	Dave Thompson, VP Program	Drew DeMull, Program Director	
Expansions of Shooting Sports Weekends.	10/1/2022	Dave Thompson, VP Program	Drew DeMull, Program Director	
All Scouts BSA Troops received a Black Swamp Area Council summer camp promotion.	10/1/2022	VP Marketing	Drew DeMull, Program Director	
Increase communications about Cub Scout Summer Camp programs.	10/1/2022	Dave Thompson, VP Program	Drew DeMull, Program Director	
Unit Service				
New roundtable delivery plan is developed by June 1 to start in August of 2022.	8/30/2022	Michelle Waggoner, Council Commissioner	Jim Mason, Assistant Scout Executive	
Each District recruits one unit commissioner per district.	11/30/2022	Michelle Waggoner, Council Commissioner	Jim Mason, Assistant Scout Executive	
All leaders that need position specific training received monthly emails with information about training and how to complete the training.	11/30/2022	Mike Yeo, Council Training Chair	Drew DeMull, Program Director	
BALOO and IOLS training are offered multiple times throughout the year, including at summer camp.	12/1/2022	Mike Yeo, Council Training Chair	Drew DeMull, Program Director	
Every Unit in the council has a commissioner conduct a unit health assessment.	11/30/2022	Michelle Waggoner, Council Commissioner	Jim Mason, Assistant Scout Executive	
Develop a Program Scorecard that focuses on participation at District and Council Events as well as recruitment and advancement.	11/30/2022	Dave Thompson, VP Program	Drew DeMull, Program Director	
Use Voice of the Scout data to shape future initiatives and update Strategic Objectives annually.	11/30/2022	Mark Miller VP Administration and Strategic Plan	Marc Kogan, Scout Executive	