



# BLACK SWAMP AREA COUNCIL 2025

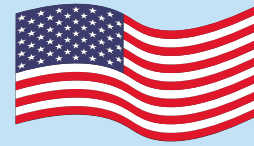
[PRPOPCORN.COM](http://PRPOPCORN.COM)



**Scouting  
America.**

Black Swamp Area Council

# WHY SELL POPCORN?



## SCOUTS CAN LEARN...



**Responsibility**



**Follow-Through**



**Customer Service**



**Goal Setting**



**Perseverance**

## POPCORN PAYS FOR...



**Outdoor activities, camp maintenance & adventures**



**Yearly fees & renewals**



**Uniforms, patches & awards**



**Unit gear & supplies**



**High adventures**



**Celebrations, traditions & advancement**



# **POPCORN PAYS FOR SCOUTING ADVENTURES POPCORN = PROGRAM!**



**Fund all your program related expenses and activities that you want your Scouts to enjoy this year, through Propcorn.**

- Yearly Membership Dues
- Scout's Life Magazine
- Uniforms, Patches, and Awards
- Camping Trips
- Hikes
- Celebrations
- Blue & Gold Banquet
- Court of Honor
- Pinewood Derby
- Meeting Supplies & Equipment
- and more...

# WHO WE ARE

Attention to detail is paramount. Since 1983, we have been creating high-quality popcorn. Over the last 42 years, we have partnered with different Scouting councils, tailoring each sale to maximize the unique strengths and resources of each council. This customization includes designing containers, offering exclusive products, and creating personalized promotions.

"Our goal at Pecatonica River has been and always will be to make the best Popcorn possible, consistently, efficiently and with high attention to detail. This goal is what keeps us in business year after year"

*Nick Solomon.*  
~President

# 2025 PRODUCT MIX



## YELLOW POPPING CORN


America's healthiest snack food in a re-sealable Adventure tub! Pops up tender for that fresh popcorn taste you're craving.

Net Wt. 2 lbs ▲ \$15  



## CLASSIC CARAMEL CORN


Glazed to perfection with real butter and brown sugar to create a flavor to remember, with a crunch you can't forget.

Net Wt. 8 oz. ▲ \$15 



## CHEDDAR CHEESE

Made with real cheddar cheese. Each freshly popped kernel is a savory blend of cheeses that will keep you coming back for more.

Net Wt. 5.5 oz. ● \$20 



## BUTTER MICROWAVE (15 PACK)




Take advantage of this convenient way to enjoy a freshly popped taste with a rich butter flavor. 0 grams of trans fats.

Net Wt. 37.5 oz. ⬤ \$20   



## KETTLE CORN MICROWAVE (15 PACK)


Experience the combination of the sweet, yet salty flavor of Kettle Corn anytime. 0 grams of trans fats.

Net Wt. 37.5 oz. ✓ \$20   



## SEA SALT SPLASH

Caramel popcorn dunked in dark fudge and sprinkled with a splash of sea salt. If you have never tried this combination, you don't know what you're missing.

Net Wt. 15 oz. ▲ \$25 



## CARAMEL SEA SALT

Caramel corn made with real butter, brown sugar, and the perfect amount of sea salt. The crunchy, sweet, and salty combination will leave you wanting more.

Net Wt. 15 oz. ◆ \$30 



## MILK CHOCOLATY PRETZELS

If you like sweet and salty flavors, then you'll love these chocolatey covered pretzels!


Net Wt. 15 oz. ⌘ \$30



## CHEESE LOVERS

Cheese, cheese, and more cheese! A combination that will satisfy any cheese lover's appetite.

*Cheddar Cheese, Jalapeño Cheese, Buffalo Ranch, White Cheddar*

Net Wt. 15 oz. ④ \$45 



## MILITARY DONATION

Send the gift of popcorn to our military men and women, their families, and veterans' organizations. The popcorn will be shipped directly and is not available for local delivery.

☰ \$30/\$50





# MILITARY DONATIONS

A military donation allows customers to purchase popcorn for the military men & women serving our country and supporting Scouting at the same time.



PECATONICA RIVER POPCORN®

# TOOLS TO BOOST SALES



## SALES FLYERS

**Scout takes the flyer door to door to collect orders.  
Form has spaces for up to 30 names.**



## DOOR HANGERS

**Lists online store product mix for customer to purchase  
using Scout seller id with no delivery by Scout.**



## TAKE-TO-WORK TENTS

**Display your popcorn at a high-traffic area like your  
workplace to boost sales easily!**



## TASTING KITS

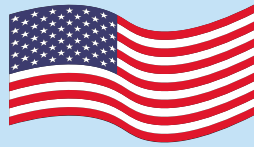
**Scouts taste product and share their experience with  
customers.**



## VINYL BANNER & TOTES

**Draw attention to your sale.**

# TASTING KIT



## FAMOUS PR POPCORN TASTING KIT

The purpose of a tasting session is to have each Scout try 1-2 kernels of each flavor. Let the Scouts vote on their favorites - have fun with it!

Boost your sales with a tasting session. Foster familiarity and product knowledge. Encourage the Scouts to share their tasting experience with potential buyers.





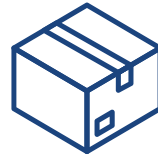


# WHERE TO SELL



## Show & Sell

Set up in high traffic area  
Popcorn is ordered in advance on consignment from Council



## Show & Deliver

Combine Show & Sell and Take Order  
Popcorn is taken door to door & sold on the spot



## Take Order

Traditional way of going door to door  
Popcorn is delivered after the sale



## Online Store

Customers can support all across the country  
Each Scout gets credit for sales

# SCOUT SCRIPT & BEST PRACTICES

## SCOUT SCRIPT

"Hello! My name is \_\_\_\_\_ and I am with pack/troop \_\_\_\_\_. I am selling popcorn to earn my way to \_\_\_\_\_ and support our camp outings. I have some great popcorn flavors available for sale. My favorite flavor is \_\_\_\_\_ and I know you will love our popcorn assortment. Would you consider supporting me?"

**\*\*\*Always thank your customer, even if they do not purchase. Be cordial & kind.**

## SELLING TIPS

- **Be in Uniform** - always wear your clean uniform.
- **Know Your Products** - know the names & types of popcorn you are selling.
- **Be Prepared** - practice your sales script and pitch. Have confidence and smile!
- **Always Thank your Customers** - even if they do not purchase.
- **Follow Scout Safety Tips** - buddy system, road-rules, money management and curfew.



# ONLINE STOREFRONT

***SHOP ONLINE!***

## PRPCORNSTORE.COM

Every purchase goes to the Scout's unit and Council in their name

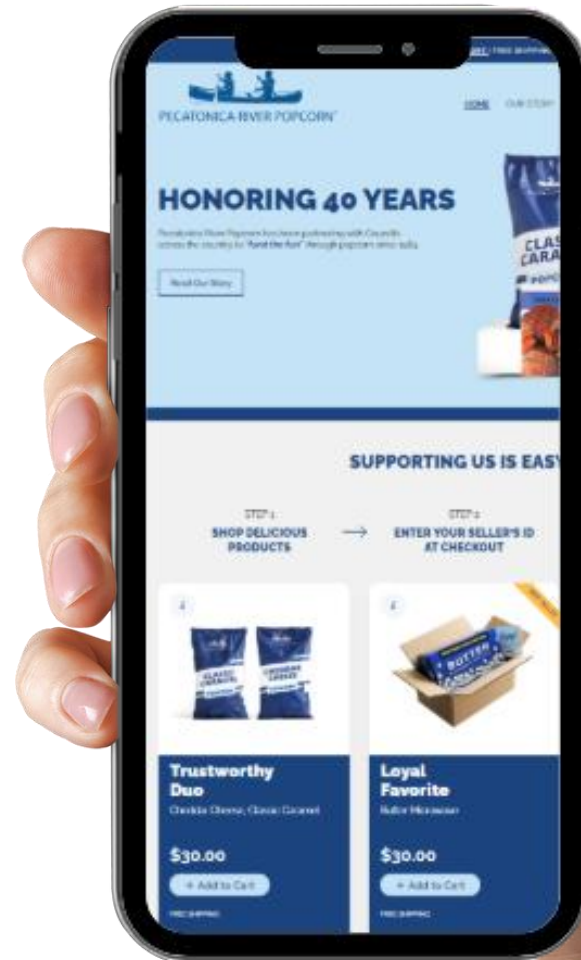
## FREE SHIPPING

No deliveries to worry about - all ships from PRP

## ALL SALES COUNT!

All sales qualify for Winner's Circle!

Personable email can be sent to family & friends with customized video message

















# 2025 ONLINE SALE



Shop our product mixes today – or support the military with our **MILITARY DONATION**



					
<b>Trustworthy Duo</b> \$30.00	<b>Loyal Favorite</b> \$30.00	<b>Friendly Bundle</b> \$35.00	<b>Kind and Spicy Combo</b> \$35.00	<b>Courteous Cluster</b> \$40.00	<b>Helpful Mix</b> \$40.00
					
<b>Obedient Blend</b> \$45.00	<b>Cheerful Variety</b> \$45.00	<b>Thrifty Brew</b> \$45.00	<b>Brave Medley</b> \$50.00	<b>Clean Classic</b> \$55.00	<b>Reverent Collection</b> \$60.00

**WWW.PRPOPCORNSTORE.COM**

# PR POPCORN WINNER'S CIRCLE

## ONLINE SALES INCLUDED!

\$3,000 Winner's Circle

Scout can select their prize

- All popcorn sales count (S&S, TO, Online)
- Available to all units regardless of commission choice (Prizes/No Prizes)
- Prize choice for every \$3,000 sold
- Kernel enters qualifying Scouts
- PRP fulfills and communicates with family
  - Use Kernel Tracker to enter sales by Scout for validation



### WINNER'S CIRCLE

★ **SELL \$3,000**

PICK A PRIZE FROM THE WINNER'S CIRCLE FOR EVERY \$3,000 SOLD

*Prizes subject to availability*



**\$200 AMAZON  
GIFT CARD**



**\$200 BEST BUY  
GIFT CARD**



**\$200 AMC  
GIFT CARD**



**TELESCOPE**



**DRAWING TABLET**



**40" SMARTCAST TV**

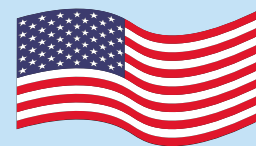


**GAME TABLE**



**LAPTOP**

# UNIT POPCORN KICKOFF



The Unit Popcorn kickoff offers a fantastic chance to captivate and inspire your Scouts while also providing an ideal platform to enlighten parents about the importance of selling popcorn to sustain your Scouting program.

## BEST PRACTICES

- 1** Promote the Popcorn! The best way to sell Pecatonica River Popcorn is by tasting! Have the Scout try all the flavors and pick their favorite. In addition, practice their sales pitch & review all safety tips.



- 2** Discuss the Winner's Circle Prizes! All Scout sales, including Online Sales, qualify the Scouts for our Winner Circle prizes. Highlight previous sales' winners or prizes.



- 3** Make it fun! Consider banners, posters, balloons and music to help create a fun & exciting environment. This is your opportunity to really excite the Scouts!



# 3 APPS TO MANAGE YOUR SALE



## MY PRPOPCORN

App used to promote online sales at the Scout level through social media. **\*2025 ENHANCEMENTS\***



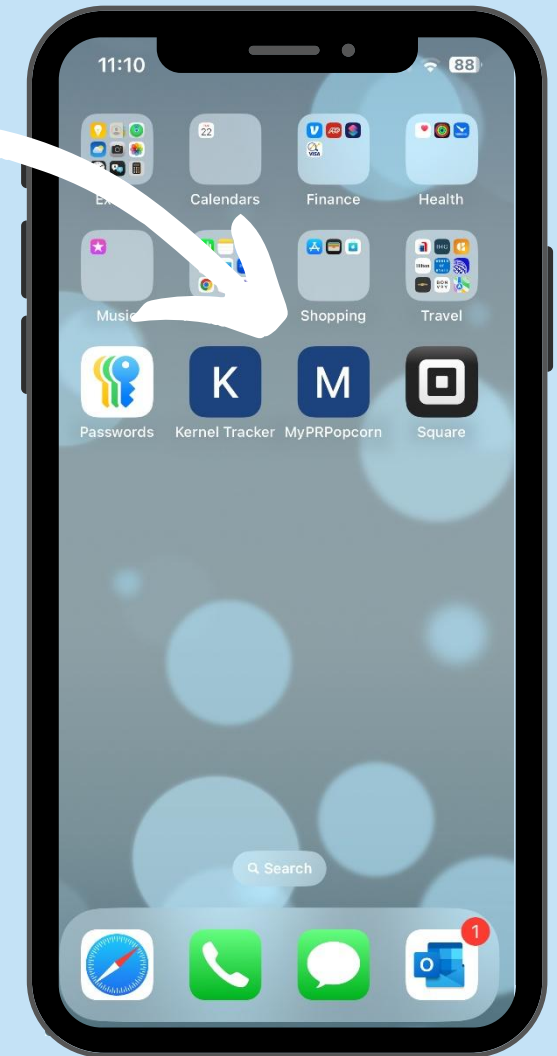
## KERNEL TRACKER

App designed to manage unit level inventory down to the Scout level. **\*2025 ENHANCEMENTS\***



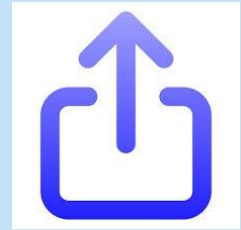
## SQUARE READER

Money collection app to allow for the collection of credit cards.



# CREATE “WEB APP” SHORTCUP

## NO UPDATES EVER NEEDED!



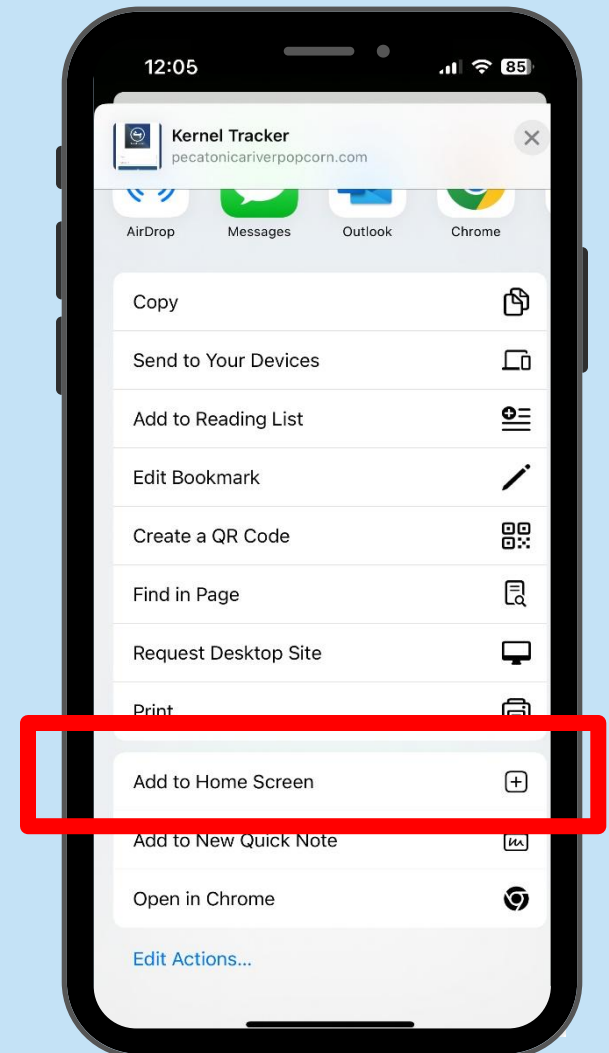
iPhone (shown)

1. Launch Safari on your iPhone or iPad.
2. Navigate to the site that you want to create shortcut to.
3. Tap the Share icon at the bottom of the screen.
4. Scroll down to the list of actions and tap Add to Home Screen.

Android

1. Launch “Chrome” app.
2. Navigate to the site that you want to create shortcut to.
3. Tap the menu icon (3 dots in upper right-hand corner) and tap Add to home screen.
4. You'll be able to enter a name for the shortcut and then Chrome will add it to your home screen.

Your new "web app" will appear in the next available space on your device's Home screen.



# SCOUT BOSS (WWW.PRPOPCORN.COM)



[About Us](#) [Resources](#) [Training Videos](#) [Nutrition Information](#) [Contact Us](#)

[Account Login](#) 

## MyPRPopcorn

Scout & Families, Track  
Online Sales

## Kernel Tracker

Kernel Tracker, Manage  
Inventory & Site Locations

## Scout Boss

Place Unit Orders,  
Order History

POPCORN WITH PURPOSE

# Fueling Adventures, Funding Fun

## Unit Signup

Council Key \*

449BSAC

Council \*

District \*

Unit Type \*

Unit \*

Black Swamp Area Council

--Select--

--Select--

--Select--

Username \*

Password \*

Confirm Password \*

6+ characters with 1 number

First Name \*

Last Name \*

Address \*

City \*

State \*

Zip \*

--Select--

####

Phone \*

Email \*

###-###-####

Next

## Sign-In

[Forgot Username?](#)

Username


Password

Login

[Forgot your password?](#)

[Watch Seller ID Tutorial Video](#)

## Sign-Up

 Create Unit Profile

### Why Sign-Up?

- Place unit orders
- View order history
- Sign up Scouts for online sales
- Enter Scouts into Winners Circle
- Download your worksheet tool



# SCOUT BOSS (WWW.PRPOPCORN.COM)

Party - 12345

Dashboard

Dashboard

+ New Order Manage Orders Scout Seller IDs Winner's Circle Worksheet Tool Kernel Tracker

Unit to Unit Transfer Online Invoice

Order Summary

Current Season -  
No records found

Prior Season Comparison -  
No records found

Important Dates

Event Date	End Date	Event Name
8/23/2025	11/1/2025	Sale - overall
9/12/2025	9/12/2025	Product Return #1
9/11/2025	9/11/2025	Early Bird Sale end
7/24/2025	7/24/2025	Popcorn Kernel Ra

Council Info

2024 Unit Retail values upload so you can track progress year/year

Scouts uploaded as of 4/24/2025

Send seller id email

- click "edit" to the right of Scout name
- Click "update"
- Seller id email is sent to family

Scout Seller IDs

Dashboard / Scout Seller IDs

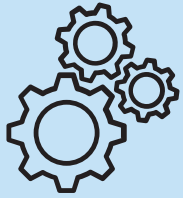
District Unit Type Unit Number Scout Name Seller ID Email

--Any-- --Any-- Filter Reset

Active Scouts Inactive Scouts All Scouts

Download data

District	Unit Type	Unit Number	Seller ID	First Name	Last Name	Email	Date Added	Inactive	Email Sent
Arrowwood									
Crew									
		6310	0M9AEI	Alexander	Sherer	riflesafety@gmail.com	4/24/2025	No	Edit
		6310	J4GHG6	Samuel	Faber	teresaafaber@gmail.com	4/24/2025	No	Edit
		6310	ALNVGZ	Justin	Reynolds	kimbra_allis@yahoo.com	4/24/2025	No	Edit
		6310	DKMYZS	Ezekiel	Eckleberry	huck08@woh.rr.com	4/24/2025	No	Edit
		6310	YZOCII	Kenneth	Eckleberry	huck08@woh.rr.com	4/24/2025	No	Edit



# ONLINE RESOURCES

*[WWW.PRPOPCORN.COM](http://WWW.PRPOPCORN.COM)*

## TRAINING VIDEOS

WATCH & LEARN OUR 12 VIDEOS  
TO HELP YOU MAKE THIS SEASON  
A SUCCESS!

## PRINTABLE RESOURCES

RECEIPTS, LEAVE BEHINDS & MORE!

## SALES TOOLS

NUTRITION INFORMATION,  
PRODUCT WEIGHTS &  
DIMENSIONS AND MORE!

## PAYMENT INFO

LEARN ABOUT SUGGESTED  
PAYMENT OPTIONS!



# USING MY PRPOPCORN

## *Quick & Easy Guide*



### UNIT KERNEL SIGNS YOU UP FOR SELLER ID

Watch for your registration email from  
"Pecatonica River Popcorn"  
(pops@prpopcorn.com) with the subject  
"Scouting America Online Popcorn Sale"



### CREATE YOUR PROFILE

Click : "Register Now" in the email from  
step one to get to the MYPRP platform to  
create a profile. Include a picture & video!  
Drive your success with a complete profile!



### SHARE YOUR LINK!

Share to Facebook, X, Email and/or  
Text by clicking the share buttons at  
the top of your profile page.!



# USING MY PRPOPCORN

## Quick & Easy Guide

## MY PRPOPCORN DASHBOARD

- 1 Record your sales
- 2 Join Show N Sell shifts
- 3 Share with those not on Social Media

The screenshot shows the MY PR POPCORN dashboard and profile page. The dashboard sidebar on the left contains the following menu items: My Profile, Upload/Edit Profile Picture, Upload/Edit Profile Video, Online Sales Report, Tracking Tool, Location (highlighted with a red box and the number 2), Profile Settings, and Sign Out. The profile page on the right shows the user's profile information, including Council (Pecatonica River Council), District (District 1), Unit (Pack 0006), Seller ID (TS8L4H), Name (John Doe), and Goal (\$1,500.00). A red box with the number 3 highlights the 'Generate QR Code' button. Below the profile information, there is a table showing sales data:

Raising Money for	
For Scouts to be able to do fun things like: Camping, Hiking, Field Trips, CPR Class, and so so much more!	
Show & Deliver	\$75.00
Take Order Sales	\$250.00
Online Sales	\$420.00
Profile Video	Video_5_1.mov

An 'Edit' button is located at the bottom right of the profile page. A red box with the number 1 highlights the 'Show & Deliver' row in the table.





# USING MY PRPOPCORN

*Quick & Easy Guide*

## New Feature

### RECORD SALES

Click the "Edit" button from your dashboard to enter in your Show & Deliver and/or Take Order Sales by clicking on the retail value for the respective order type.

Your unit kernel can update values from their app as well. If they do so, you will be only able to view the values for that product and no longer update.

Show N Sell Sales - John Doe

Update Product List

Product Name	Retail Price	Containers	Total Price	
2# Yellow Popping Corn - AB	\$10.00	0	\$0.00	<a href="#">Edit</a>
Caramel - TV Bucket	\$10.00	0	\$0.00	<a href="#">Edit</a>
15 Pack Butter	\$20.00	0	\$0.00	<a href="#">Edit</a>
15 Pack Kettle Corn	\$20.00	0	\$0.00	<a href="#">Edit</a>
Cheddar Cheese - Salute	\$20.00	0	\$0.00	<a href="#">Edit</a>
Jalapeno Cheese - Liberty	\$20.00	0	\$0.00	<a href="#">Edit</a>
Kettle Corn - Eagle	\$20.00	0	\$0.00	<a href="#">Edit</a>
Caramel w/Sea Salt - AF	\$25.00	3	\$75.00	Submitted by Kernel

Share Tweet Email

Generate QR Code

MY PR POPCORN

My Profile

Upload/Edit Profile Picture

Upload/Edit Profile Video

Online Sales Report

Tracking Tool

Location

Profile Settings

Sign Out

Council: Pecatonica River Council

District: District 1

Unit: Pack 0006

Seller ID: TS8L4H

Name: John Doe

Goal: \$1,500.00

Raising money for: For Scouts to be able to do fun things like: Camping, Hiking, Field Trips, CPR Class, and so so much more!

Show & Deliver: \$75.00

Take Order Sales: \$250.00

Online Sales: \$420.00

Profile Video: Video\_5\_1.mov

Edit



# USING MY PRPOPCORN

## Quick & Easy Guide

### JOIN SHOW N SELL SHIFTS

Click the "Location" link from the left side navigation menu.

- Click "Join" next to the shift of the location you wish to sign up for.
  - If the button is blue the shift is open
  - If the button is black the shift is closed or full
- Click "Leave" to remove yourself from the shift

**Location**

Location	Date	Shift	Schedule Time From	Schedule Time To	
ACME Hardware		Morning	9:00 AM	11:00 AM	Leave
Johnson's Market		Afternoon	12:00 PM	2:00 PM	Join
Smith's Farm		Late Afternoon	2:00 PM	5:00 PM	Join
Test Location		Sometime	10:48 AM	11:48 AM	Join
Test 2		Anytime	11:07 AM	11:07 AM	Join
Test2023		Anytime	7:55 PM	7:55 PM	Join
123 anywhere st	6-05-25	morning	10:00 AM	12:00 PM	Join

Records 1-7 of 7



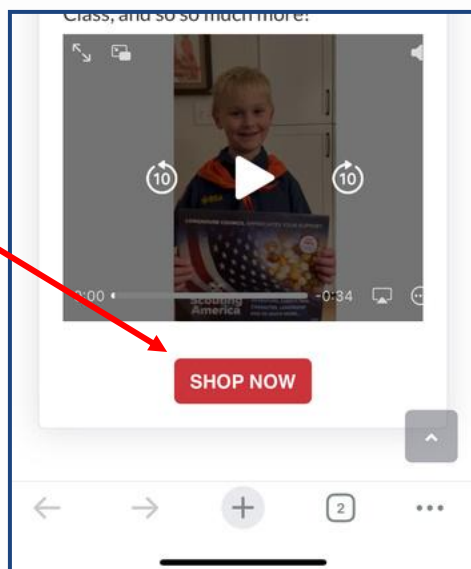
# USING MY PRPOPCORN

## *Quick & Easy Guide*

## SHARE WITH THOSE NOT ON SOCIAL MEDIA

Click the "Generate QR Code" button from your dashboard..

- The QR code will take the consumer to your online profile for them to scan and view your video and why you are selling.
- At the bottom of their screen they can click "shop now" to go to the online store to support you.





# KERNEL TRACKER

*Quick & Easy Guide*

## MANAGE INVENTORY

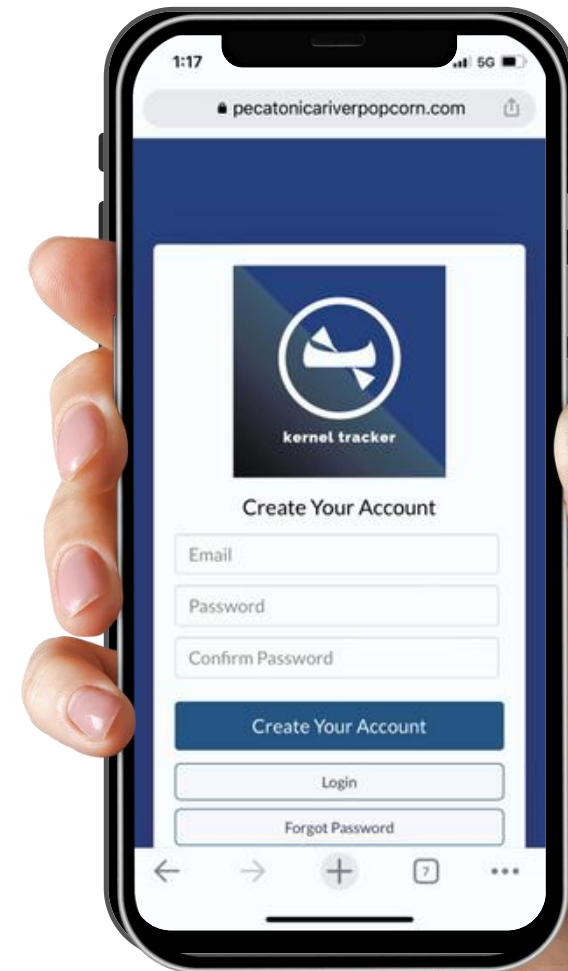
By Scout  
Container  
Retail Value!

## VIEW DISTRIBUTED STOCK

By Scout  
Container  
Retail Value

## MANAGE SITE LOCATIONS

Create location opportunities  
Limit number of Scouts  
Assign Scouts to Shifts







# KERNEL TRACKER

*Quick & Easy Guide*

## New Feature

### MANAGE INVENTORY

- By Scout
  - click "Release to Scout" or "Return to Scout" to allocate inventory.
- Container
  - click "Scout" from left side navigation to see what families have entered in their app for Show N Sell and/or Take Order sales. Edit values as needed.

Product Name	Retail Price	Containers	Total Price	
29 Yellow Popping Corn - AB	\$10.00	0	\$0.00	Edit
Caramel - TV Bucket	\$10.00	0	\$0.00	Edit
15 Pack Butter	\$20.00	0	\$0.00	Edit
15 Pack Kettle Corn	\$20.00	0	\$0.00	Edit
Cheddar Cheese - Salute	\$20.00	0	\$0.00	Edit
Jalapeno Cheese - Liberty	\$20.00	0	\$0.00	Edit
Kettle Corn- Eagle	\$20.00	0	\$0.00	Edit
Caramel w/Sea Salt- AF	\$25.00	3	\$75.00	Edit
Sea Salt Splash - HLn	\$25.00	0	\$0.00	Edit
Classic Trio - AH	\$30.00	0	\$0.00	Edit
Cheese Lovers - HH	\$40.00	0	\$0.00	Edit
Chocolate Lovers - CTG	\$40.00	0	\$0.00	Edit
Total			\$75.00	

### Dashboard

**In Stock**  
1,240 Containers  
\$27,115

**Distributed Stock**  
17 Containers  
\$355

**Sales Goal**  
\$2,500.00

**Sales**  
\$775 Sales

**Scouts**

Release To Scout

Return From Scout

Profile

Go To PRPopcorn.com



# KERNEL TRACKER

*Quick & Easy Guide*

## New Feature

### MANAGE SITE LOCATIONS

- Click "Location" from the left side navigation.
  - click "Scout" to assign Scouts or see who is signed up.
  - Click "Close" to close the shift and the system will distribute sales equally (you can edit this if desired).
  - Click the retail value in the Show n Sell Sales column to allocate unit inventory to the location.

Location	Date	Shift	Schedule Time From	Schedule Time To	Number of Scouts	Current Number of Scouts	Show n Sell Sales	Status	Assign
ACME Hardware		Morning	9:00 AM	11:00 AM	10	2	\$50.00	Close	Scout Close Edit Delete
Johnson's Market		Afternoon	12:00 PM	2:00 PM	2	0	\$0.00	Close	Scout Close Edit Delete
Smith's Farm		Late Afternoon	2:00 PM	5:00 PM		0	\$0.00	Close	Scout Close Edit Delete
Test Location		Sometime	10:48 AM	11:48 AM	1	0	\$0.00	Close	Scout Close Edit Delete
Test 2		Anytime	11:07 AM	11:07 AM	1	0	\$0.00	Open	Scout Close Edit Delete
Test2023		Anytime	7:55 PM	7:55 PM	1	0	\$0.00	Close	Scout Close Edit Delete
123 anywhere st	6-05-25	morning	10:00 AM	12:00 PM	6	0	\$100.00	Open	Scout Close Edit Delete

Records 1-7 of 7



# SQUARE READER

*Capture Funds*

## PAYMENT TYPES

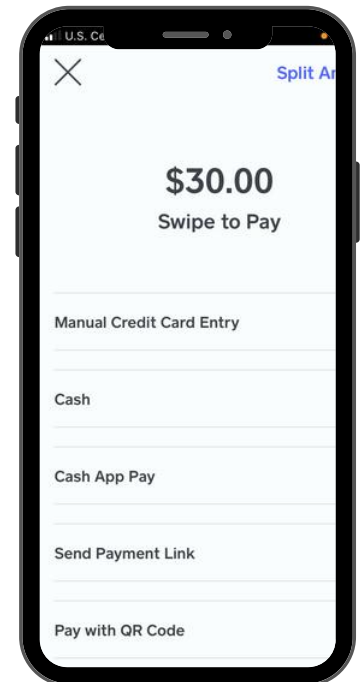
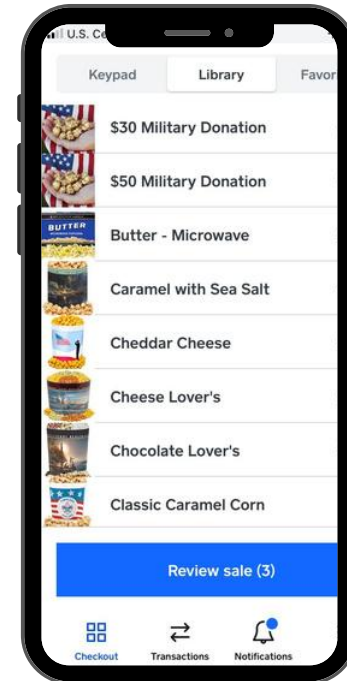
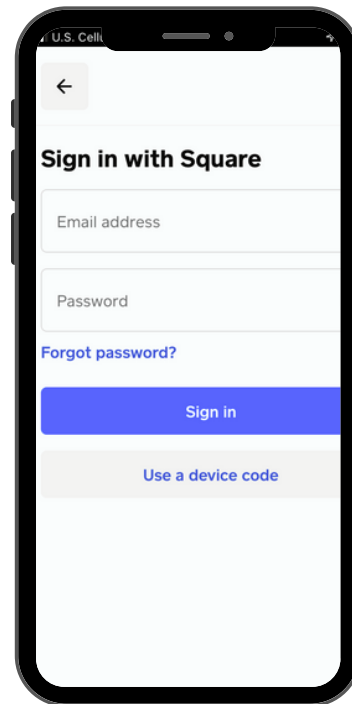
Cash  
Check  
Credit Cards

## EASY DEPOSITS

All money collected is deposited into the unit account for payment to the Council

## SIMPLE PROCESS

Sign In  
Upload mix from [www.prpopcorn.com](http://www.prpopcorn.com)  
Swipe & Go!





## **Ways to Participate**

***OPPORTUNITIES TO CONSIDER***



**Scouting  
America**

Black Swamp Area Council

**You determine the best time commitment for your group**

**1.) Online Sale - Aug. 23-Nov. 14**

**or**

**2.) Early Bird - Aug. 23-Sept. 12**

**or**

**3.) Show & Sell - Aug. 23-Nov. 1**

**or**

**4.) Take Order - Sept. 12-Nov. 1**





## KEY DATES

FULL CALENDAR ON PAGE 5  
LEADER'S GUIDEBOOK



Black Swamp Area Council

### OPPORTUNITIES TO PARTICIPATE

#### Key Dates

#### **Aug. 6**

#### **Order #1 due**

Aug. 20-22

Order #1 distribution

Aug. 23

SALE BEGINS

Aug. 26

Order #2 due

Sept. 9-11

Order #2 distribution

Sept. 11

Early Bird Sale ends & orders due

Sept. 12

Product Return #1

Oct. 1

Payment #1 due, and Product return #2

Nov. 1

SALE ENDS, and Incentive earning ends, Payment #2 due

Nov. 3-4

Final returns

Nov. 6

Final Order #3 due

Nov. 14

Online Sale ends, Unit Prize Orders due, Feedback, Incentive Forms due

Nov. 19-21

Order #3 distribution

Dec. 1

Final Payment due

Dec. 8

December Seller's Club rewards event(s)

**Complete List of Dates on Council Popcorn Webpage and/or Leader's Guidebook**



## LOCAL INCENTIVES

*SELECT PRIZES OR BONUS COMMISSION*



**Scouting  
America**

Black Swamp Area Council

## SELECT PRIZES OR BONUS CASH

Commission base for Show & Sell and Take Order – 30%

Commission base for Online Orders – 25%

### Bonus Cash Option

Units selecting Bonus Cash option received additional – 3%

### Prize Program Option

Units selecting Keller Prize Program option

**Whichever option you choose, ALL Scouts are eligible for the Council Incentives and the Pecatonica Winners Circle Incentives!**  
(Leader's Guidebook Pg. 21 & 22)



# OTHER INCENTIVES

## OTHER PRIZES FOR ALL PARTICIPANTS



Black Swamp Area Council

Council Incentives are available to **ALL individual Scouts** in Units choosing the prize or cash option! Prize levels are for **individual** Scout sales totals. Combined family or “household” totals should not be used. (Leader’s Guide Pages 21-22)

### OTHER PRIZES

- **ONLINE SALE PIN** – Sell \$30+ in Online Sales and earn a Pin.
- **POPCORN SALE PATCH** - Sell \$50+ and earn a Patch.
- **MILITARY SALE PIN** – Sell \$60+ in Military Donations and earn a Pin.
- **FILL-IT-UP DRAWING** - weekly prizes for each District.
  - **DAILY DOUBLE PRIZE** - On the 2<sup>nd</sup> and 5<sup>th</sup> weeks of the sale.

### BONUS PRIZES

**\$500 BONUS LEVEL** –Grand Prize drawing for 3 Special Prizes:\$500, \$250, \$100 Gift Card to Black Swamp Area Scout Shop

**\$900 BONUS LEVEL** - receive a choice of a Hanging Hammock, LEGO Surfing Dogs & Scooter Adventures, Telescopic Fishing Pole, Zing Air Zooper Ball or E-Blox Parts Plus Construction Kit.

**\$2,000 CAMPERS CLUB** - \$100 Camp Scholarship to a Black Swamp Council Summer Camp or NYLT in 2026.

**DISTRICT TOP SELLERS** - receive a choice of a Smart Speaker, Smart Video or a \$200 Best Buy Gift Card.

•**TOP 10 SELLERS CLUB** - Toledo Walleye Hockey and Toledo Mud Hens Baseball Fun Pack



# COUNCIL WEBPAGE

WHERE TO FIND THE INFORMATION



Scouting  
America

Black Swamp Area Council



**PECATONICA**  
RETURNS TO BLACK SWAMP

YOU SPOKE, WE LISTENED • YOU ASKED FOR CHANGE & IT'S HERE ...

- Better tasting product
- Lower priced items
- Tasting Kits
- Tins for certain products
- Ohio State themed tin
- Improved incentives
- Improved packaging
- Increased product value/volume
- Improved time commitment

*All the reasons for not participating in the annual sale have been addressed*

## Taste & Tins Favorites of Popcorn Selection Committee

The Fall popcorn brings back not only a

<b>REGISTER YOUR UNIT TO SELL</b> COUNCIL KEY: 449BSAC	<b>PECATONICA SALES TOOLS</b> RECEIPTS • SQUARE & VENMO INFO TASTING KIT NAME CARDS • HELPFUL TIPS SORRY WE MISSED YOU CARDS PRODUCT INFORMATION & MORE!
<b>UNIT GUIDEBOOK FOR LEADERS/KERNEL</b>	<b>CALENDAR KEY DATES</b>
<b>ORDER FORM FEATURING PRIZES</b>	<b>WORK TENT ORDER FORM</b>
<b>TRAINING VIDEOS</b> @PECATONICARIVERPOPCORN.COM	<b>ADDITIONAL ADD-ON ORDER ONLINE</b>
<b>COUNCIL FACEBOOK POPCORN GROUP</b>	<b>CORPORATE SALES ORDER FORM</b>

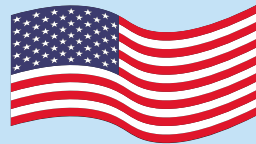
Also: Facebook group, Kernel Journal





PECATONICA RIVER POPCORN®

THANK



YOU

FOR SUPPORTING SCOUTING