



Dates for 2025 Fall Product Sale (Tentative as of June 16)

Three opportunities to participate in this year's sale. Pick one or a combination to fit your unit. They are:

1. Online Sale Aug. 4 through Nov. 14
2. Early Bird-Show & Sell Sale Aug. 23 through Sept. 12
3. Take Order Sept. 12 through Nov. 6

Key Dates

June 1	Unit Sign-ups begin
July 15	Commit to Sell
July 24	Popcorn Kernel Rally at Fall Kickoff in Findlay
Aug. 4	Popcorn Kernel Rally at Fall Kickoff in Defiance
Aug. 5	Popcorn Kernel Rally at Fall Kickoff in Celina
Aug. 6	Popcorn Kernel Rally at Fall Kickoff in Lima
Aug. 4	Online Sale opens
Aug. 6	Early Bird-Show & Sell order #1 due
Aug. 20-22	Early Bird-Show & Sell order #1 product distribution (Pickups to be determined)
Aug. 23	*** SALE BEGINS with Early Bird-Show & Sell ***
Aug. 26	Show & Sell Order #2 due
Sept. 11	Early Bird Sale ends & orders due to council
Sept. 19	Unit Prize Orders Forms due
Sept. 9-11	Show & Sell Order #2 distribution (Pickups to be determined)
Oct. 1	Payment due (units pay a percentage of funds collected up to this date)
Nov. 1	*** SALE ENDS ***
Nov. 3-4	Final returns accepted at Findlay office
Nov. 6	Final Take Order #3 due
Nov. 14	Online Sale ends
Nov. 14	Final Unit Prize Orders, Feedback, Incentive Forms due
Nov. 19-21	Take Order #3 distribution (TBD)
Dec. 1	Holiday, Corporate Orders due
Dec. 8	Final Payment due
December	Seller's Club rewards event(s) completed (TBD)
Jan. 15, 2026	2025 Popcorn Sale review meeting (TBD)



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