CREDIT SALES ARE BEST FOR SCOUTS

TELL YOUR CUSTOMERS, “WE PREFER CREDIT/DEBIT!”
Trail’s End pays for all credit card fees!

- Bigger Rewards – Earn 1.5pts per $1 sold in the Trail’s End App
- Safer – Scouts don’t have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device’s microphone, location, and Bluetooth in order to accept debit and credit cards.

ONLINE DIRECT
The safest way of fundraising for Scouts!

- Safe for Scouts
  - Fundraise from the safety of home.
- Product Variety
  - Traditional products & prices plus more!
- No Handling
  - Products ship to your customers and all sales are credit.
- Trail’s End Rewards*
  - Earn double points for Amazon.com gift cards.

**All rewards are subject to change.

HOW IT WORKS
TWO WAYS TO SELL ONLINE

SHARE YOUR PAGE
1. Share your fundraising page via email, text, or social media
2. Customers click your link to place orders
3. Products ship to your customers

TAKE ONLINE DIRECT ORDERS IN THE APP
1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

BUILD YOUR PLAN TO SELL $1,000 SOCIAL DISTANCING
Text MYPLAN to 62771 to learn more!
Fund Your Entire Year of Scouting!  
Sell for 8 hours, raise $1,000*

OVER 73% SUPPORTS OUR LOCAL SCOUTS*

SUPPORT SCOUTS WITH A DONATION TO OUR
REWARDS PROGRAM

EARN DOUBLE POINTS WITH ONLINE DIRECT

2PTS PER EVERY $1 SOLD ONLINE DIRECT

1.5PTS PER EVERY $1 SOLD CREDIT/DEBIT

COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS. TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL'S END APP, WHICH WILL CALCULATE TOTAL POINTS FOR YOU.

Text APP to 62771 to DOWNLOAD THE APP & START SELLING TODAY

ONE MINUTE to register your account!

Accept Debit & Credit Cards for FREE! No Reader Required.

JOIN THE TRAIL'S END SCOUT PARENT FACEBOOK GROUP
GET ANSWERS TO QUESTIONS AND TIPS ON SELLING ANYTIME
Text SCOUTFB to 62771 to join!